

20th March 2012

News release

Paul Davidson appointed as Aurora's technical trainer and sales development manager



Paul Davidson has been appointed as technical trainer and sales development manager for Aurora.

His brief is to enhance customers' own professional development through a formal CPD programme. He is also expanding the technical knowledge of Aurora employees through a series of training presentations.

Paul continues to develop the Aurora portfolio in the commercial lighting sector. With over 25 years' experience in the lighting industry, he holds the CIBSE Lighting Diploma and is a member of the Society of Light & Lighting.

His background includes lighting consultancy, manufacturing and the distribution channel.

Visit www.aurora.eu.com or call 01727 836611

Photocaption: Paul Davidson has been appointed as technical trainer and sales development manager for Aurora.

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